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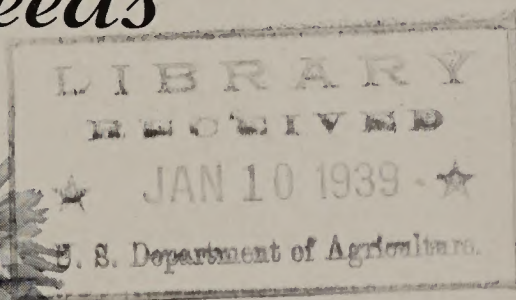
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# JESSIE L. SEAL

*Specializing in*

## *Dahlia Roots and Seeds*

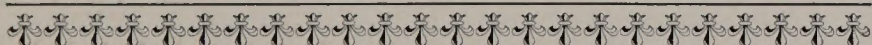


# 1939



from our seeds  
MRS. ALFRED B. SEAL

607 THIRD AVENUE  
SAN FRANCISCO, CALIFORNIA





HAVE YOU EVER TRIED GROWING OUR CALIFORNIA DAHLIA SEED?

## Gorgeous Dahlias May Easily Be Grown the First Year from Seeds

Undoubtedly one of the most fascinating phases of dahlia culture is the origination of new varieties from seed and the real thrill of raising some great dahlias of your own.



KING ALFRED  
(From our seeds)

# DAHLIA SEEDS

**COLLECTION A**—Hand-hybridized dahlia seeds from varieties of the greatest of California originations, which are noted for their immense size and stiff stems such as: Elizabeth Rethberg, Coronado, Angelo Rossi, Catherine Kempkey, King Alfred, Frank Serpa, Malibu Sunset, Mrs. Alfred B. Seal, Satan and other giant California dahlias.

The above dahlias were crossed with the following varieties: Gala California, Hubert Roy Stovel, Leland Stanford, Margaret Broomall, Miss Glory, Pacific Splendor, Palo Alto, and other equally fine dahlias.

100 seeds in packet.....\$5.00  
50 seeds in packet..... 3.00

**COLLECTION B**—Seeds gathered from famous prize winning dahlias of the East such as Robert J. Ripley, Son of Satan, Adirondack Sunset, Ascendant, Margrace, Milton J. Cross, Mrs. George LeBoutillier, Yankee Gold and other famous Eastern dahlias.

The above dahlias were crossed with: Wenoka, Blue River, Cameo, Orange Moon, Rodolf's Giant, Yankee Royal and other fine Eastern Roll of Honor dahlias.

100 seeds in packet.....\$5.00  
50 seeds in packet..... 3.00

**COLLECTION C**—Seeds selected from General Collection of Dahlias with large size and good stems.

100 seeds in packet.....\$2.50  
50 seeds in packet..... 1.50

**SEGREGATED SEEDS OF NAMED VARIETIES**—Name of seed bearing parent shown on packet.

15 seeds of one variety. No mixed seed in the 15 seed packet.....\$1.00

Angelo Rossi	Coral Seal	Jean Batten	Mrs. Geo. Le Boutillier
Catherine Kempkey	Frank Serpa	Mrs. Alfred B. Seal	Satan

100 Best mixed Pompom Dahlia Seeds.....\$1.00	50 Seeds.....50c
100 Best mixed Miniature Dahlia Seeds.....\$1.00	50 Seeds.....50c

All dahlia seeds NET. We pay postage.

Full directions for planting enclosed with the seeds.

## THE NEWSOM DAHLIA MANUAL

A real practical guide to the better growing of dahlias and the making of Green Plants or Propagation of Dahlias; also Preparing the Dahlia Bed, Planting and Fertilizing, Care of Plants Before Blooming, Preparing and Exhibiting Dahlias, Designing Artistic Exhibits, Fall Care of Dahlias, Digging and Storage of Dahlias, Winter Dahlia Work, including directions for dividing, etc. Prepaid.....\$ .50





# ★ DAHLIAS ★

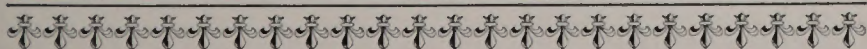
The varieties listed are very large with excellent stems.

Cactus (Cac.); Semi-Cactus (S.C.), formerly listed as Hybrid Cactus; Formal Decorative (F.D.), those with regular arranged petals; Informal Decorative (I.D.), those with curly twisted, irregular arranged petals.

Per Root

ADIRONDACK SUNSET I.D. — Vivid scarlet; golden tips .....	\$1.00
ALEX CRAIG (Cac.)—Pink with creamy center.....	1.00
*AMBASSADOR (S.C.)—Soft yellow, pink shadings.....	.50
AMERICA'S SWEETHEART I. D.—An immense yellow	1.00
ALICE HUME I.D. (Aus.)—Golden apricot, darker center	1.00
*AMELIA EARHART S.C.—Apricot buff, salmon shade....	1.00
ANDREA ERICSON I.D.—Pure white, very large.....	.75
*ANGELO ROSSI I.D.—(Redfern) Orange-buff. Excellent	1.50
ASCENDANT I.D.—Clear pink lavender.....	2.00
*AZURA I.D.—Rosy lilac with violet sheen.....	2.00
*BALLEGO'S SURPRISE S.C.—A most beautiful white....	1.50
*BETTE DAVIS S.C.—Deep violet rose with darker center	1.50
BETTY COLTER I.D.—Light salmon red.....	.50
BLUE RIVER F.D.—French violet, nearly blue.....	1.00
*BOSPHORUS I.D.—Deep burnt orange.....	1.50
*BROOMALL'S PINK I.D.—Bright clear pink.....	2.50
BUCKEYE KING F.D.—Large clear glowing amber.....	.50
*CALIFORNIA IDOL I.D.—Clear bright yellow, huge....	1.50
*CATHERINE KEMPKEY (Seal, 1936) I.D.—Beautiful bronze apricot, perfect center of burnt orange.....	2.00
*CHAS. G. REED F.D.—Rich reddish purple or petunia....	1.00
CLARA CARDER I.D.—Cyclamen pink (New Zealand)..	2.50
*CORAL SEAL (Seal, 1937) I.D.—Rich glowing coral.....	1.50
*CORONADO I.D. (Ballay)—Bright rose majenta.....	7.50
DAILY MAIL I.D.—Deep yellow shaded orange.....	.50
DAVID COPPERFIELD I.D.—Giant violet purple.....	3.00
*DRESDEN I.D.—Clear pink lavender, excellent.....	1.00
*DRUM MAJOR F.D.—Pale gold, reverse deeper gold....	1.50
*ELIZABETH RETHBERG I.D.—Clear pastel pink.....	2.50
EMILY DUNCAN S.C.—Pink shading to white.....	1.00
FOREST FIRE I.D.—Scarlet suffused yellow.....	1.00
*FRANK SERPA I.D.—Delicate orchid pink.....	.75
*GALA CALIFORNIA Cac. (Ballay) 1938—Scarlet orange	7.50
*GRANDEE I.D.—Red shaded orange, giant.....	1.50
*GRAND MARSHALL S.C. 1938 (Ballay)—Lively crim- son violet .....	7.50
GREATER GLORY S.C.—Very large rose pink.....	2.00
GOLDEN AGE S.C.—Large bronze-orange.....	2.00
GOLDEN STANDARD I.C.—Immense, light buff.....	1.00
*HUBERT ROY STOVEL (Seal) I.D.—Glorious rich yel- low in the garden and under artificial light. Huge....	.75
HUNT'S VELVET WONDER I.D.—Rich violet purple..	1.00
INDIANA MOON I.D.—Pale yellow, shaded pink.....	.50
JANE DEW I.D.—Magnificent, bright pink.....	.75
JERSEY'S DAINTY C.—Lovely white tinged lavender....	.75

Dahlias marked \* originated in California





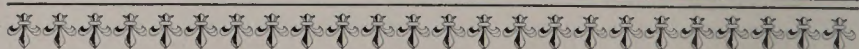


	Per Root
JEAN BATTEN (New) I.D.—New Zealand. Golden salmon—suffused copper. Superb.....	\$7.50
KATHLEEN NORRIS I.D.—Beautiful silvery pink.....	.50
*KAWEAH I.D.—Deep, clear, rose-cerise.....	1.00
*KING ALFRED (Seal, 1936) I.D.—Immense red ruby with crimson shadings and silver reverse.....	3.00
*LAWRENCE TIBBETT F.D.—Clear pink peach.....	1.00
*LELAND STANFORD (Ballay, 1937) I.D.—Brilliant cardinal red .....	3.50
LEONORA I.D. New Zealand—Clear yellow. Huge.....	3.00
*MALIBU SUNSET (Stephenson) I.D.—Red and gold....	2.50
*MIRIAM HOPKINS S.C.—Huge. Salmon, rose and orange .....	1.50
*MISS GLORY (Ballay) S.C.—Luscious apricot yellow.....	2.50
*MRS. ALFRED B. SEAL I.D.—Old rose, suffused lavender .....	.50
MRS. CHAS. G. REED F.D.—Pure white, broad petals....	.50
MRS. GEO. LeBOUTILLIER I.D.—A huge deep crimson .....	1.00
ORANGE MOON (Chautauqua) F.D.—Orange buff.....	1.00
*PACIFIC SPLENDOR (Ballay) I.D.—Delicate pink.....	3.50
*PALO ALTO (Ballay) S.C.—Bright pinkish salmon.....	1.00
*PINK AMBASSADOR Cac.—Pink with paler center.....	.75
PINK DAILY MAIL I.D.—Beautiful cyclamen pink.....	1.00
PINK SPIRAL Cac.—Lovely peach blossom pink.....	.75
ROBERT L. RIPLEY I.D.—Purple with rose suffusions....	5.00
RUDOLF'S GIANT I.D.—Golden apricot, flushed pink....	5.00
SANHICAN'S CAMEO I.D.—True coral pink.....	.75
*SATAN (Ballay) S.C.—Flaming red, immense.....	.75
*SEAL'S ORIENTAL I.D.—Chinese red and gold.....	1.50
SONNY BOY I.D.—Huge old rose and gold.....	.75
THOMAS EDISON F.D.—Rich royal purple.....	.75
WENOKA F.D.—Deep orange rose. Superb.....	1.50
WILLIAM H. HOGAN I.D.—Garnet red, white tips.....	.75
YANKEE GOLD (Wakeman) I.D.—Bright gold. Very large .....	1.50
YANKEE ROYAL I.D.—Large bright purple.....	1.50

#### MINIATURE DAHLIAS

ABERDEEN Cac. (Eng.)—Ruby red; good.....	.75
BABY ROYAL S.C. (Eng.)—Salmon pink shaded apricot .....	.50
CARRIE HAMMOND Cac.—Bright pink.....	.75
CORONNE—Pure waxy white, like gardenia.....	.50
ELIZABETH PAPE S.C.—Pink and creamy white.....	.50
GLORIOUS S.C. (Eng.)—Soft raspberry red.....	.50
LITTLE DREAM Cac.—Light pink and white.....	.50
LITTLE JEWEL—Small, peach blossom pink.....	.35
LITTLE SNOW QUEEN S.C.—Pure snow-white.....	.75
*MISS VIVIAN I.D.—Beautiful rose pink.....	.75
PERSIMMON F.D.—Russet orange .....	.50
PINK PEARL (Peony)—Lovely rose pink.....	.35
PEYTIE CONWAY F.D.—Violet rose, silver tips.....	.50
RHODA I.D.—Glowing orange and rose.....	.50
ROBIN Cac.—Deep crimson, perfect form.....	.75
TOTS S.C.—Bright orange scarlet, small.....	.50

Dahlias marked \* originated in California





# DAHLIA COLLECTIONS

Collection No. 1

12 PRIZE WINNERS — A \$20.00 VALUE

Sent Post Paid for \$10.00

	Per Root
KING ALFRED I.D.—Brilliant ruby, silver reverse.....	\$ 3.00
CATHERINE KEMPKEY I.D.—Bronze apricot, burnt orange .....	2.00
LELAND STANFORD I.D.—Immense cardinal red.....	3.50
ANGELO ROSSI I.D.—Huge orange buff.....	1.50
CALIFORNIA IDOL I.D.—Clear glistening yellow.....	1.50
CLARA CARDER I.D.—Cyclamen pink.....	2.50
CORAL SEAL I.D.—Pure rich coral.....	1.00
DRESDEN I.D.—Clear pink lavender.....	1.00
ADIRONDACK SUNSET I.D.—Large scarlet and gold..	1.00
AMELIA EARHART Semi. Cac.—Apricot buff and salmon .....	1.00
GOLDEN STANDARD Cactus—Amber and bronze.....	1.00
YANKEE GOLD I.D.—Bright gold .....	1.00
	<u>\$20.00</u>

Collection No. 2

12 WONDERFUL DAHLIAS — A \$10.00 VALUE

Sent Post Paid for \$5.00

LAWRENCE TIBBETT F.D.—Clear pink peach.....	\$ 1.00
MRS. GEO. Le BOUTILLIER I.D.—Velvety carmine red	1.00
CAMEO F.D.—Exquisite coral pink.....	.50
FRANK SERPA I.D.—Delicate orchid pink.....	.75
ANDREA ERICKSON I.D.—Pure white. Long petals....	1.00
HUBERT ROY STOVEL I.D.—Finest golden yellow.....	.75
KAWEAH I.D.—Deep cerise, rose shadings.....	1.00
MRS. ALFRED B. SEAL I.D.—Rich old rose.....	.50
THOMAS EDISON F.D.—Royal purple.....	.50
SEAL'S ORIENTAL I.D.—Chinese red and gold.....	1.50
SATAN Semi. Cac.—Flaming red, touch of gold.....	.75
PALO ALTO S.C.—Bright pink salmon.....	.75
	<u>\$10.00</u>

## COLLECTION OF POMPOM DAHLIAS

*Pompoms are the gems of the dahlia family, producing very small, compact flowers like diminutive dahlias; they are invaluable for cut flowers.*

BANTAM—Beautiful red, perfect form.....	\$ .25
BEBE—Pink and mauve, white ground.....	.35
BETTY ANNE—Lovely soft clear pink.....	.50
BOSSY—Lavender, darker in center.....	.25
GOLDILOCKS—A beautiful blossom of pure gold.....	.25
HELEN ANITA—Lavender, white to the center.....	.25
JOE FETTE—The best white. Fine form.....	.25
LIBBIE ROHR—Cerise purple. Long stems.....	.50
LITTLE DAVID—Russet orange .....	.25
MARY MUNNS—Fuchsia, dark orchid sheen.....	.35
TAKA'S PURPLE—Bright purple carmine.....	.25
YELLOW GEM—Fine canary yellow.....	.25
	<u>\$ 3.70</u>

One dozen pompoms listed for \$2.50

ALL COLLECTIONS are sent to you POSTAGE PREPAID  
by insured parcel post. A FINE GIFT FOR A GARDEN  
LOVING FRIEND.  
Collections NET

**JESSIE L. SEAL**

*Dahlias and Seeds*

607 Third Avenue, San Francisco, California

